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(COUNTY NAME – GIVE COMPELLING STAT FROM FORECASTER)

United Way (NAME) Announces Web-Based Common Good Forecaster™

LOCATION (DATE, 2009) – United Way (NAME with hyperlink) announced today that [United Way of America](#) and [American Human Development Project \(AHDP\)](#) have created the [Common Good Forecaster™](#), a Web-based tool that forecasts how conditions might change in a community if educational outcomes were to improve. The tool can drill down to the county level for communities across the country.

The *Common Good Forecaster™* illustrates that if all adults in (COUNTY) moved up one education level (those without high school would graduate, those with a high school degree would get some college and those with some college would earn a four-year diploma), GIVE STATS FROM FORECASTER. EXAMPLES: life expectancy here would increase by X, X fewer of our residents would be obese, COUNTY’s murder rate would drop by X, median income would go up \$AMT, the incarceration rate would drop X and the percentage of people who vote would jump from A to B.

CEO QUOTE EXAMPLE: “The Common Good Forecaster is a great tool to illustrate the connections between education and a quality life here in COMMUNITY – healthier individuals, kids who are more fit, reduced crime and brighter futures for our young people,” said NAME, TITLE. “If we take decisive action to make sustainable progress in education a priority, we will advance the common good for everyone in COMMUNITY.”

Last year, United Way announced a bold goal to cut high school dropout rates in half by 2018. The [Common Good Forecaster™](#), which will help United Way mobilize communities to action by demonstrating the future impact of improving education today, is part of United Way’s new plan for making progress toward the 10-year goal. Other strategies employed here in COMMUNITY include (NAME EXAMPLES LIKE: parent engagement, literacy volunteerism, mentoring and business leader engagement along the entire birth-to-21 education continuum, school readiness, 4th-grade reading proficiency, middle school transition and ensuring youth are in school or working by 21.)

United Way of NAME and its partners agree that this work will require innovative new strategies and partnerships across all sectors – businesses, nonprofits, governments and individuals. For more information, visit [YOUR WEBSITE OR LIVEUNITED.org](#).

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About United Way NAME